

SINTESI



## What we do



Residential and contract furniture planning





Product industrialization



### Who we are

Sintesi Group LLC is a US company based in **Brooklyn** with an Italian heart operating in the design furniture segment.

We produce smart decor solutions and home furnishings. Inside our portfolio, we can proudly count on important brands such as CABAS and MONTINA.

Moreover, we are exclusive distributor of SEDIEDESIGN, an Italian company that manufactures and sells either its own furniture brands and high-end third-party ones. To name a few: Bonaldo, Zanotta, Emu, Seletti, Kartell, Hag, Varier, Fast Outdoor, Plust, Tolix, Lyon Beton, Bensen...

The intent of Sintesi Group LLC is to fulfil any request related to furniture and design. Whether it is focused on a brand we distribute, a brand we resell or an item you are looking for, we partner with you to come up with solutions.

#### In short:

We work with individuals and interior designers.

We manage logistics anywhere in America.

We support you with product and interior design.

We aim at excellence through product research, creativity, ethics and flexibility.

We listen to the market and work with innovation in the furniture field.



### 2 Subsidiaries

- Montebelluna ITALY
- London UK



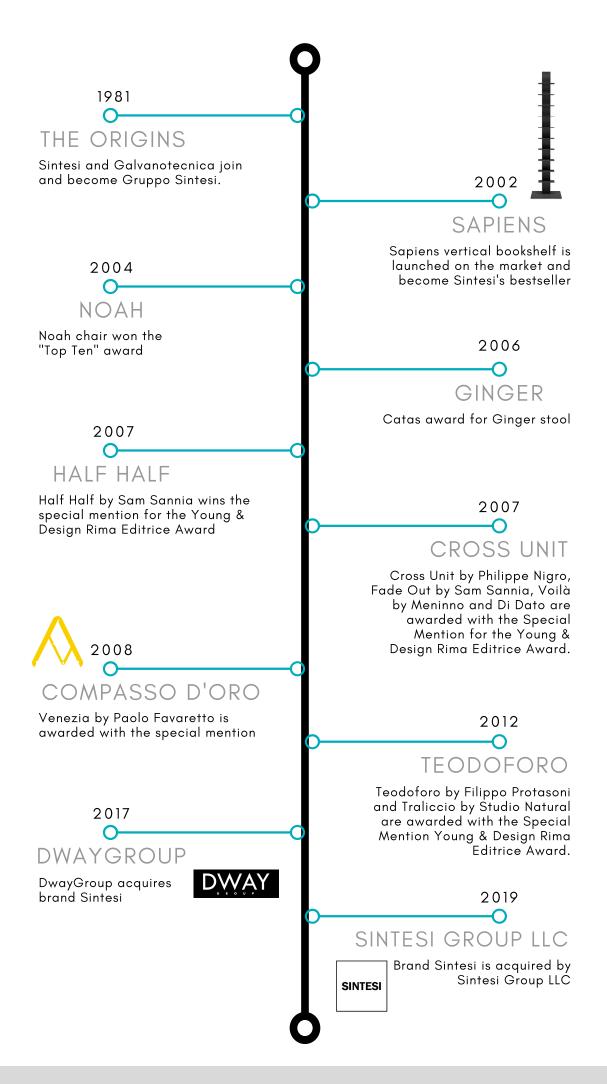


180 Served countries



# Our storyline





## The team

**People** are the most precious resource and we keep on improving working quality life day by day. Each Sintesi Group LLC member works on a daily basis with Italy. We are all skilled in different fields (sales, marketing, logistics, IT, graphic and design, etc), and we are always given the chance to contribute with tips and remarks, creating an authentic team spirit.

The team is made of young enthusiasts and talented people who have travelled the world, lived abroad and have a natural open-minded attitude that leads to big ideas, fast change and smart growth.

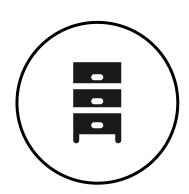
You can communicate with us easily in English, Italian, French and even German. We are happy to answer all of your questions via various channels, from email to direct phone calls to social messages.

We know about utmost furniture trends, and will help you spotting the best furniture items for your décor project. We will make sure you'll get exactly what you want.

We outsource the production line in Italy but we manage and control any production process from A to Z.

We organize, according to the needs of our customers, partial and complete shipments, by sea, by land and by air from Italy to North America.

## What are you looking for?



#### A PIECE OF FURNITURE

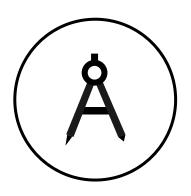
With over 30 years of experience in the furniture industry, we can supply the best authentic Italian and European furniture and we can manage logistics from Europe to North America.

#### **CUSTOM FURNITURE**

We are able to fully customize furniture by designing from scratch, creating 3D models, developing prototypes and manufacturing custom furniture upon request.

If you have technical specifications and need a similar product, we are able to match budget and style.





#### **DESIGN CONSULTANCY**

Our consultants provide you with endless furniture design ideas and projects, both hospitality and residential.

#### We can offer:

- 10k+ design icons
- luxury brands
- Italian high-end handcraftsmanship
- exclusive bespoke supplies
- product design and industrialization
- residential and contract furniture planning

- furniture rendering
- custom product design
- fast quotations
- by land/air/sea logistics
- strict deadlines

### Brands we distribute

# **CABAS**<sup>®</sup>

Cabas is a leading manufacturer of high-end furniture for luxury hotels, restaurants, lounge areas, headquarters and marine industry. Its collections of seats, tables, sofas and lounge chairs can be seen in dozens of prestigious locations.

Among the customers, we can mention Marriot, Hilton, Radisson, Ramada but also cruises and famous restaurants all over the world

It is focused on the contract segment and constantly deals with architects, interior designers and furniture buyers since 1975.

- Founded in 1975.
- Furniture for luxury hotels, restaurants and cruise ships
- Customized projects
- 600 references
- B2B target



With over 100 years experience, Montina is one of the brands that have made the history of furniture in Italy: it is among the founders of Salone del Mobile in Milan.

Top designers who worked for Montina: Gio Ponti, Carlo De Carli, Ilmari Tapiovaara, Eero Arnio, Werther Toffoloni or Vico Magistretti.

Main products are upholstered furniture, storage units, tables and home décor options to furnish living areas

Montina also manages product designing, prototyping and industrialization. It can customize products according to client's budget and taste.

Montina's partners are professional artisans that are located in the surroundings with the intention of keeping a deeper work cohesion while reducing the carbon footprint

Italian is the creative twist, the headquarter and the production, International is the vocation.

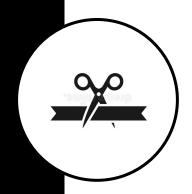
- Founded in 1919
- Living room furniture
- Customized projects
- Medium-high target

## Our e-store



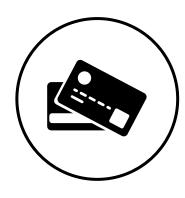
On www.sedie.design you can shop over 150 brands: Italian top brands, appreciated European brands, as well as classic furniture manufactures and niche brands which embody a know-how of unparalleled quality. Interior designers, architects and individuals can purchase home furniture, garden and office furniture for either home and non-residential projects.

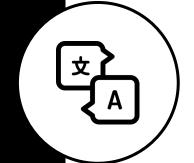
E-store www.sedie.design focuses on furniture for residential and contract projects. This makes it currently the furniture e-store with the greatest product range on a worldwide scale.



### Launched in 2008

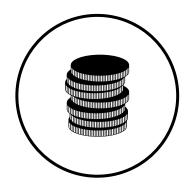






Multi languages: 8 languages

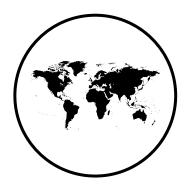
Multi currency: 32 currencies + cryptocurrency

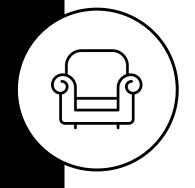




Shipping by land,air and sea

Worldwide logistics



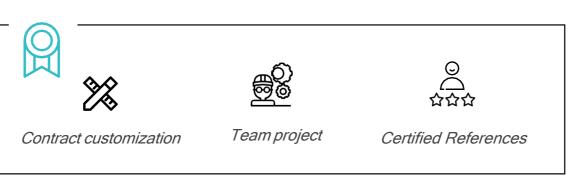


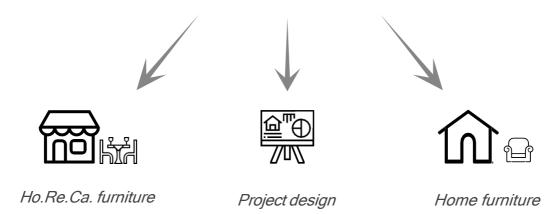
+ 10.000 items

# Contract department

An in-house team manages all the requests related to:

- Contract furniture supply
- Project planning
- Home furniture supply





## Product design

The furniture ready for purchase is the last step of a creative and industrial process that starts from an idea conceived by entrepreneurs, architects, designers and contractors. It passes through hand-sketching and virtual modelling up to the prototyping and industrialization of the furniture item itself.

The steps of product design:

- 01 •Sketch on paper
- 02 •2D 3D modelling
- Prototypyng: After checking and completing all the previous steps, the prototype, on which further checks will be carried out, is ready to be put into production. As for research, concept and modeling steps, prototyping also includes large test to make the item ready for industrialization
- •The initial idea has become a sketch, it has evolved into a two-dimensional image, a 3D model and turned into a prototype ready for large-scale production. A new piece of furniture is ready to enter the market.

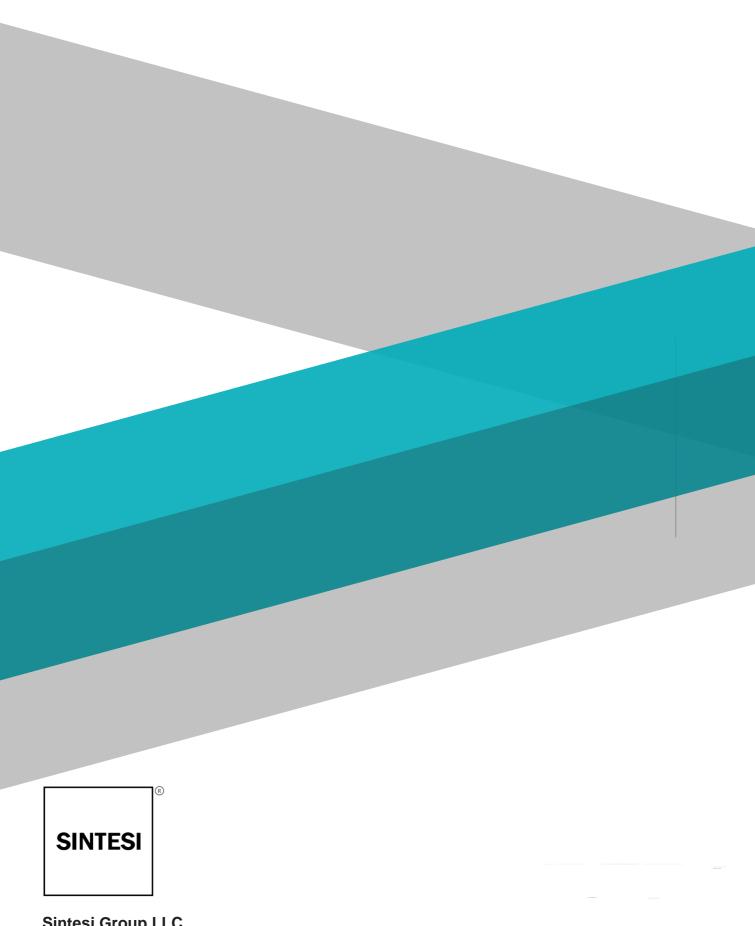
## Sustainability

New path of Sintesi include ethical choices in materials and production processes.

Sintesi products are made of wood, steel, leather, non-toxic and hypoallergenic technopolymers, i.e. easily recyclable and recoverable materials that are not subject to rapid obsolescence. All items are easy to assemble and disassemble, designed for B2B and B2C users looking for pieces of furniture with an attentive and functional design.

Sintesi's commitment in reducing its impact on the environment is a core strategic vision. We are more than ever convinced that quality products can really make the difference in the environmental impact.





### Sintesi Group LLC

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